

MARKYT Community Scorecard ©

Prepared for: Shire of Jerramungup

Prepared by: CATALYSE® Pty Ltd ©

May 2019



Contents

Introduction	3
Strategic insights	7
Overall performance	22
Familiarity with local services and facilities	29
Leadership and communication	32
Natural environment	48
Economic development	56
Community development	
Community services	70
Art and culture	79
Built environment	84
Overview of community variances	_94



Introduction

The study

In March-April, the Shire of Jerramungup administered a MARKYT® Community Scorecard to evaluate community priorities and measure Council's performance against key indicators in the Strategic Community Plan.

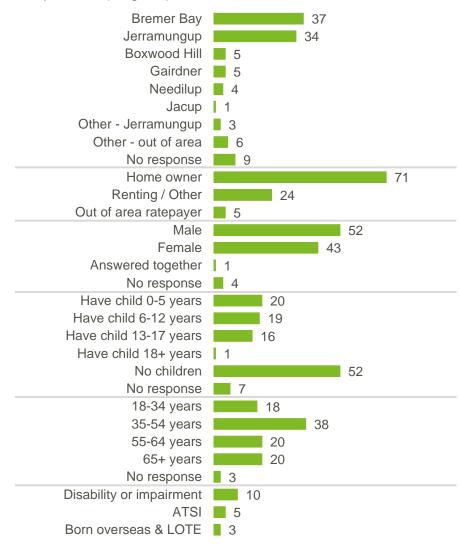
Scorecard invitations were sent to all households and PO Boxes using Australia Post unaddressed mail. Invitations were also emailed to all contacts in the Shire's customer database. The Shire offered supporting promotions through its communication channels.

In total, **117 residents** submitted a response representing approximately 30% of households*.

The sample included 7 council-affiliated respondents. As analysis shows their views vary significantly to non-affiliated residents, the main body of this report presents responses from 110 non-council affiliated residents only.

The final dataset was weighted by age and gender to match the ABS Census population profile. Data has been analysed using SPSS. Where sub-totals add to ±1% of the parts, this is due to rounding errors to zero decimal places.

% of respondents (weighted)



ATSI = Aboriginal and Torres Strait Islander LOTE = Language other than English



MARKYT Industry Standards

CATALYSE® has conducted studies for close to 60 councils across WA. When three or more councils have asked a comparable question, we publish the high score to enable participating councils to recognise and learn from the industry leaders. In this report, the 'high score' is calculated from **WA councils** that have completed an accredited study with CATALYSE® **within the past two years**. Participating councils are listed below.

Metropolitan

































Regional

















































MARKYT Industry Standards | Great Southern Group

Across the Great Southern Region, 11 councils have partnered with CATALYSE® to conduct a MARKYT® Community Scorecard. Throughout this report, benchmarks have been provided against this group of councils:

Great Southern Group























Strategic Insights



Performance Index Score

1 index point below the MARKYT® Industry Standard for WA and 5 points below average for the Great Southern Region.

Place to Visit



74

Performance Index Score

10 index points above the MARKYT® Industry Standard for WA and 2 points below average for the Great Southern Region.

Organisation



Performance Index Score

5 index points above the MARKYT® Industry Standard for WA and 7 points above average for the Great Southern Region.

Value for Money



Performance Index Score

2 index points above the MARKYT® Industry Standard for WA and 6 points above average for the Great Southern Region.

Highest scores

- Playgrounds, parks and reserves
- Customer service
- Library and information services

Relative to MARKYT® Industry Standards for WA

- Openness and transparency of Council processes
- Safety and security

Priorities

Economic Development



Tourism





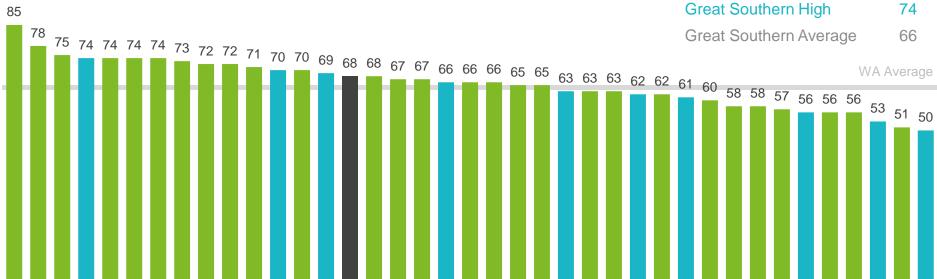
Overall Performance | industry comparisons

The 'Overall Performance Index Score' is a combined measure of the Shire of Jerramungup as a 'place to live' and as a 'governing organisation'. The Shire's overall performance index score is 68 out of 100, 3 index points above the average for WA.

Overall Performance Index Score

average of 'place to live' and 'governing organisation'

- Shire of Jerramungup
- Great Southern Region Councils
- Western Australian Councils







Shire of Jerramungup	68
WA High	85
WA Average	65
Great Southern High	74
Great Southern Average	66

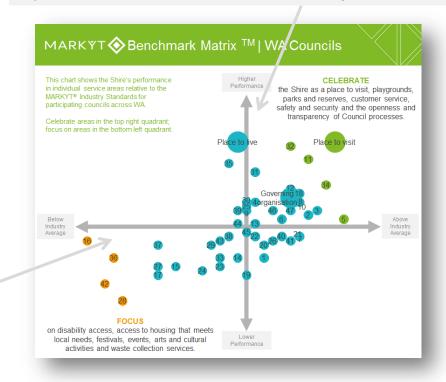
How to read the MARKYT � Benchmark Matrix TM

The MARKYT® Benchmark Matrix TM (shown in detail overleaf) illustrates how the community rates performance on individual measures, compared to how other councils are being rated by their communities.

There are two dimensions. The vertical axis maps community perceptions of performance for individual measures relative to the average score for all measures. The horizontal axis maps performance relative to the MARKYT® Industry Standards.

This line represents Council's average performance for all individual measure.
As it represents the average, around half of the service areas will be placed above the line, and around half will be positioned below the line.

Councils aim to be on the right side of this line, with performance ABOVE the MARKYT® Industry Standard.



MARKYT Benchmark Matrix TM | WA Councils



- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. Service areas are included when MARKYT® Industry Standards are available.
- Copyright CATALYSE® Pty Ltd. © 2019 Light grey indicates benchmark is not available

- Value for money
- Council's leadership
- Advocacy and lobbying
- Working with regional partners
- 5 Transparency
- Change, innovation & technology
- Consultation
 - Informed
 - Website
- 10 Social Media
- 11 Customer Service
- 12 Conservation and environment
- 13 Sustainable practices
- 14 Climate change
- 15 Waste reduction
- 16 Waste collection
- 17 Animal control
- 18 Natural disaster management
- 19 Economic development
- 20 Agricultural development
- 21 Tourism
- 22 Town Centre development
- 23 Access to goods & services
- 24 Education and training
- 25 Families and children
- 26 Youth
- 27 Seniors
- 28 Disability access
- 29 Health/community services
- 30 Buildings, halls & toilets
- 31 Sport and recreation
- 32 Playgrounds, parks and reserves
- 33 Health and wellbeing
- 34 Safety and security
- 35 Library and information
- 36 Festivals, events, arts & culture
- 37 History and heritage
- 38 Aboriginal heritage
- 39 Character and identity
- 40 Growth and develpment
- 41 Planning and building
- 42 Access to housing
- 43 Streetscapes
- 44 Lighting
- 45 Roads
- 46 Traffic management
- 47 Footpaths, trails and cycleways

MARKYT Industry Standards

Within the **Great Southern Region**, the Shire of Jerramungup is leading in:

Economic Development



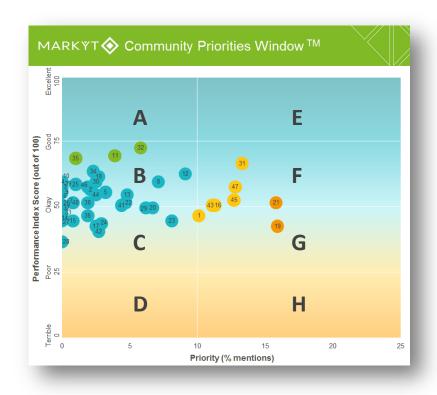
MARKYT Community Priorities Window TM

In the Shire of Jerramungup's Community Priorities Window, detailed overleaf, most services are ideally located in window B. They are higher performing areas, receiving average ratings between okay and good.

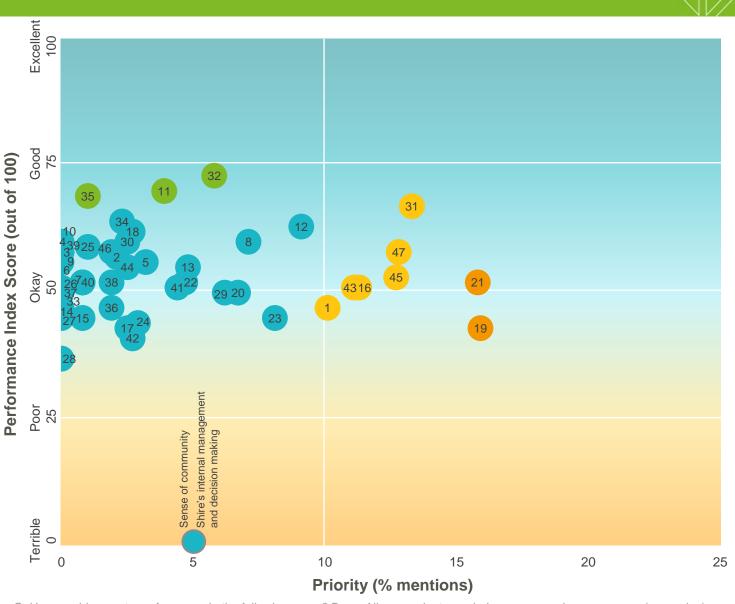
Perceived strengths include playgrounds, parks and reserves, customer service and library and information services.

Moving forward, the community would like Council to prioritise economic development and tourism marketing and promotions (windows F + G).

Other areas to address include sport and recreation facilities, footpaths, trails and cycleways, road maintenance, waste collection services, streetscapes and value for money from rates (windows F + G).



MARKYT Community Priorities Window TM



- Q. How would you rate performance in the following areas? Base: All respondents, excludes unsure and no response. (n = varies)
- Q. Which areas would you most like the Shire to focus on improving? Base: All respondents, excludes no response (n = 117)
- Copyright CATALYSE® Pty Ltd. © 2019
 - Priority score only. Performance not measured.

- Value for money
- 2 Council's leadership
- Advocacy and lobbying
- Working with regional partners
- Transparency
- Change, innovation & technology
- Consultation
- Informed
- Website
- 10 Social Media 11 Customer Service
- 12 Conservation and environment
- 13 Sustainable practices
- 14 Climate change
- 15 Waste reduction
- 16 Waste collection
- 17 Animal control
- 18 Natural disaster management
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- 32 Playgrounds, parks and reserves
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- 35 Library and information
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- 38 Aboriginal heritage
- 39 Character and identity
- 40 Growth and develoment
- 41 Planning and building
- 42 Access to housing
- 43 Streetscapes
- 44 Lighting
- 45 Roads
- 46 Traffic management
- 47 Footpaths, trails and cycleways

Economic development

Challenges | identified by the community

- Difficult for local businesses.
- · Limited choice and quality of shopping.
- Reliance on tourism.
- Lack of diverse industry.

Actions | suggested by the community

- 1. Focus on economic development and growth.
- Attract new business and industry to the area.
- 3. Promote the area to increase tourism.
- 4. Identify ways to increase employment opportunities.
- 5. Encourage the community to buy local.

Community Voices

"Focus on an economic and sustainable wellbeing for the future of the community"

"Attract new business and industry."

"Competition in business is good for customers - so let more businesses open and give the complacent locals the shake up they need."

"Agriculture & local businesses development also improving social disparity throughout the community."

"Attract more visitors across the year, improving opportunities for local businesses."

"Retail improvements in Bremer Bay re shops."

"More focus on agriculture as being the main income source in the Shire. Tourism is a seasonal, low income producing business area. Many farming businesses are multi-million dollar concerns we should be doing more to keep their expenditure in the Shire by encouraging support businesses. Agricultural services i.e. a mechanic or dealership would help the town."

"Light industrial area. Bremer Bay has no access to this kind of opportunity for business in town and any business wanting to start up."

"Also the Shire needs to encourage local employment!!!! Training programs such as traineeships and apprenticeships of any age."

"The local residents do not support local business. They would rather drive to Albany then buy staples where they live. a buy local campaign with incentives for small business to run them is necessary. Without tourism we have no town."

Tourism attractions and marketing

Challenges | identified by the community

- Reliance on the tourism industry.
- Lack of facilities for tourists.
- No tourist centre.

Actions | suggested by the community

- 1. Provide essential facilities for tourists including access to water and dump points.
- 2. Embrace and promote the area for tourism.
- 3. Attract visitors throughout the year.
- 4. Open a tourist centre.
- 5. Improve town entrances in Jerramungup.
- 6. Hold events to attract visitors.

Community Voices

"Supporting tourism - there is no water available to tourists unless they stay in the caravan park. Bremer needs a few more services, better facilities for tourists - showers, water, better parking for vans and a decent shop. The town centre is taking forever."

"Facilities for tourists. Basic services in busy tourist time. Rubbish collection. Water for tourists to buy/access. Walk trails/cycle ways. Beach access/parking."

"Tourism is booming. There are limited services for tourists i.e. no waste dumps, no access to water without being in caravan parks. There is no tourism centre."

"Attract more visitors across the year, improving opportunities for local businesses."

"Promotion of tourism and provision of associated services."

"Tourism growth possibilities, continue to foster all aspects for potential and removing hindrances that stem from small town mentalities. Growth triggers benefits for everyone, as new growth in other areas inevitably creates growth in services or demand for more key services that would not otherwise be brought to fruition. Also include more investment in minor and major infrastructure works that will feed tourism growth."

"We need some tourism opportunities with Jerramungup, for the many types of people who stop in town. A tidier streetscape upon entry from Ravy area."

"I think we need more social activities and possibly some 'event' to encourage people to visit on one day each year, eg. Kulin Races."

Sport and recreation facilities

Challenges | identified by the community

- Condition of the local pool.
- Not enough fitness facilities.
- · Limited recreation opportunities for youth.
- Overcrowding of the jetty.

Actions | suggested by the community

- 1. Improve the local pool.
- 2. Increase sport and fitness facilities.
- Regular maintenance of ovals and sport facilities.
- 4. Address jetty issues.

Community Voices

"Community facilities in the way of playgrounds and sporting/recreation infrastructure."

"There's a few things that need to be addressed around town for example more variety for different ages at the park and the big one the town talks about is the dilapidated pool.

This is one great thing the Shire has to offer in the summer time and needs to be upgraded or completely ripped out and new one put in."

"The local swimming pool."

"Better access to fitness facilities. E.g. community gym or swimming pool that is open through out the day rather than just school hours."

"With an improvement for things for teenagers to do, like an upgrade to the skate park or upgrade the pool - or just get a new pool altogether.

And get a gym or something like that."

"Shire maintenance of the Sports Ground."

"Contribute more to upkeep of sports grounds."

"Resolve the overcrowding on jetty by creating a longer jetty or an additional one which diminishes its overcrowding brought about by the demand of 'tourist boats' competing with the needs of professional fishermen and those who use it for leisure fishing."



Building and maintaining local roads

Challenges | identified by the community

- Condition of main tourist roads.
- Unsafe rural roads.

Actions | suggested by the community

- Improve the condition of unsealed rural roads.
- 2. Maintain tourist routes.
- 3. Seal frequently used gravel roads.

Community Voices

"Country roads."

"Road maintenance."

"Keep improving on roads."

"Town site roads and paths."

"Gravel roads for the last 30 years."

"Road maintenance - specifically gravel ones."

"Main highway is appalling on the way to Albany."

"Certain gravel roads within the shire to be gravel sheeted, not just run a blader grade down occasionally."

"South Coast Highway between Ravensthorpe and Albany."

"Improve tourism by sealing point Anne Rd and lobby government to seal road through national park which will make the town grow improve employment boost tourism to an all year round instead of a 7 week stint."

"My one bug bare isI wish Cuneo Drive could be sealed to at least the look out over John Cove. It must cost a small fortune to maintain the gravel surface constantly and especially in the holiday seasons. We don't all have 4WD vehicles.

Just PLEASE drop some Bitumen on it ... and be done with it!!!!"

Footpaths and streetscapes

Challenges | identified by the community

- · Damages and uneven footpaths.
- Not enough opportunities for cycling and trail walking and biking.
- Untidy and uninviting streetscapes, parks and gardens.

Actions | suggested by the community

- 1. Improve the condition of existing footpaths.
- 2. Carry out regular maintenance.
- Consider more trails and bike paths for residents and tourists.
- 4. Make streets and verges look more presentable.

Community Voices

"More footpaths. Street lighting."

"Footpath patched (damaged)."

"Town needs a cement footpath - not gravel."

"Footpath spraying and fixing damaged footpaths."

"More cycle/walking paths Point Henry Road Bremer Bay."

"Install more trails in Bremer for walking, biking and canoeing."

"The recreational potential of Johns Cove at main beach Bremer Bay. The views are marvellous and would be great if there was a walk trail or boardwalk above the beach with viewing platforms and seating along the way. A trail above the beach could provide a link to the toilet facilities which at times is cut off from the corner of Johns Cove if the tide is high. Reference to the aboriginal cultural heritage of the area."

"Improve my footpaths, sweep the streets."

"Streetscape."

"A tidier streetscape upon entry from Ravy area."

'The 'look' and presentation of the town - need more plants, i.e. trees in large pots or bright floral baskets."

"Our public gardens/parks/verges need more attention. It's too much for one person on an 'occasional' basis."

"Street signs - improve damage. No 'For Sale' signs on your verge?"



Waste collection services

Challenges | identified by the community

- Higher level of waste during tourist season.
- Transfer station not open often enough.
- Limited emphasis on sustainability.

Actions | suggested by the community

- 1. Rubbish removal during busy periods.
- Increase sustainable waste management.
- Better tip access including longer opening hours.

Community Voices

"Rubbish removal in busy periods."

"Waste management, sustainable practices."

"Introducing a Green Waste collection annually for pensioners who are unable to transport their pruning etc. to the tree waste site."

"Recycling of waste could be managed better. Recycle waste facilities to be opened a bit more for out of towners. It's not always practical to go on only the two days it is opened."

"Recycling facilities."

"More access to the waste transfer station during peak periods."

"A Rubbish Skip should be provided outside Rubbish tip for tourists when tip is closed to prevent rubbish overflow around town and out of town."

"Waste management and sustainable processes need to catch up. We are a coastal town that should encourage any form of eco and environment enhancement."



Value for money from rates

Challenges | identified by the community

- · Rates considered too expensive.
- Perceived lack of value.

Actions | suggested by the community

- 1. Reduce rates.
- 2. Improve value.

Community Voices

"Start focusing on a way to reduce the amount of rates charged."

"Reducing rates or delivering better value for money."

"The amount of rates I pay to own a house and business in this Shire is off the...scale. It's a small fortune..."

"Rates need to be at a tiered level to account for different townships, i.e. - Jerramungup different to Bremer bay, town site house different from farming properties. Rates also need to be adjusted to understand the cost of living for households. Also on rates, when a ratepayer declare financial hardship and set up payment plan, interest needs to be frozen so that they can catch up on their rates and not be forever owing."



Overall Performance

How to read the following charts

Performance Ratings

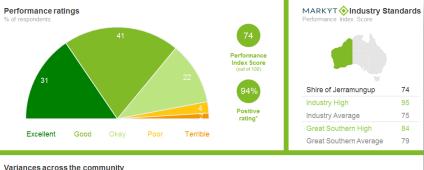
The chart shows community perceptions of performance on a five point scale from excellent to terrible.

The **Performance Index Score** is a score out of 100 using the following formula:

In effect, the Performance Index Score converts the average rating into a zero-based score out of 100.

Average Rating
Excellent
Good
Okay
Poor
Terrible

MARKYT® Industry Standards show how Council is performing compared to other councils across Western Australia.





Variance across the community shows how results vary across the community based on the Performance Index Score

Council Score is the Council's performance index score.

WA High is the highest score achieved by councils in WA that have completed a comparable study with CATALYSE® over the past two years.

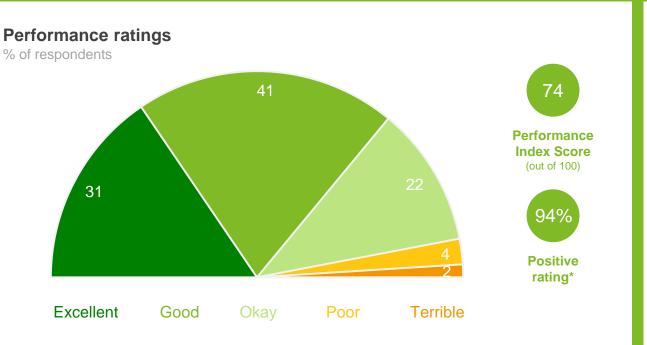
WA Average is the average score among WA councils that have completed a comparable study with CATALYSE® over the past two years.

Great Southern High is the highest score achieved by councils in Great Southern Region.

Great Southern Average is the average score among councils in the Great Southern Region.



Shire as a place to live



MARKYT Industry Sta	andards
Shire of Jerramungup	74
WA High	95
WA Average	75
Great Southern High	84

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
74	74	75	78	69	75	67	70	74	-	67	79	72	78	73	72	75

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

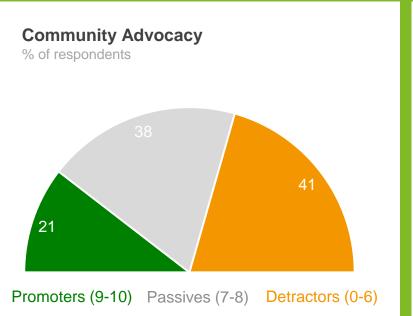
Base: All respondents, excludes 'unsure' and 'no response' (n = 104).

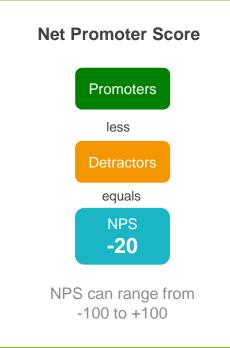


^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Community Advocacy

Likelihood of recommending the Shire of Jerramungup as a place to live





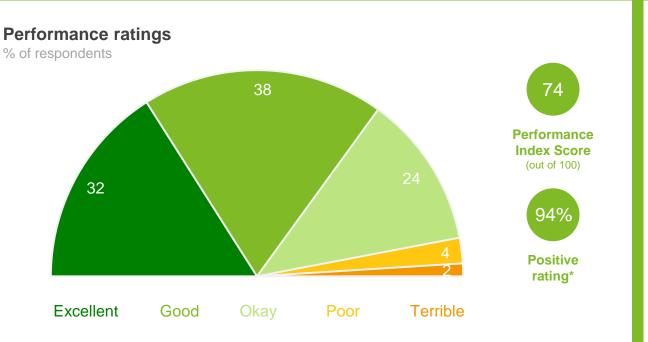


Variances across the community

Net Promoter Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
-20	-20	-26	-13	-24	-11	-54	-35	-22	-	-30	-16	-18	-11	-25	-32	-8	

Shire as a place to visit



MARKYT Industry Sta	ndards
Shire of Jerramungup	74
WA High	87
WA Average	64
Great Southern High	87
Great Southern Average	76

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
74	74	72	77	72	75	66	74	76	-	74	72	75	69	76	68	76

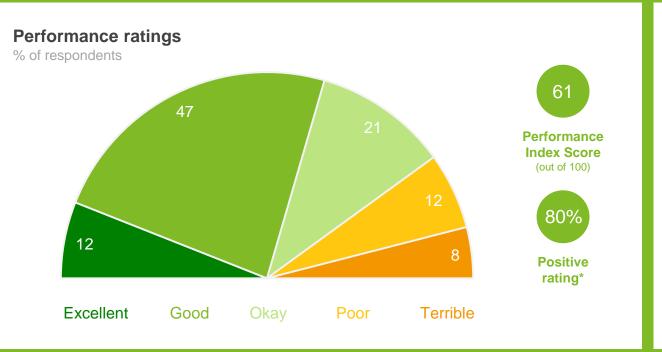
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 103).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Shire as the organisation that governs the local area





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
61	60	58	62	61	67	45	54	54	-	58	60	64	69	59	52	69

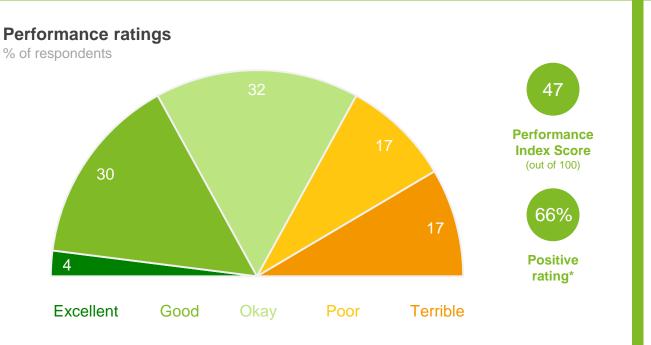
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 105).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Value for money from Council rates



MARKYT Industry Sta	ındards
Shire of Jerramungup	47
WA High	64
WA High WA Average	64 45

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
47	46	40	47	50	53	29	44	47	-	36	45	54	59	51	32	56

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 97).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report



Familiarity with local services and facilities



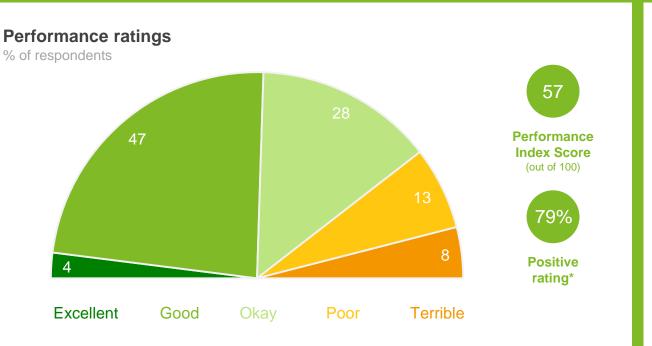


Familiarity with local services and facilities



Leadership and Communication

Council's leadership within the community





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
57	57	51	57	57	59	46	55	57	-	53	59	56	65	56	48	66

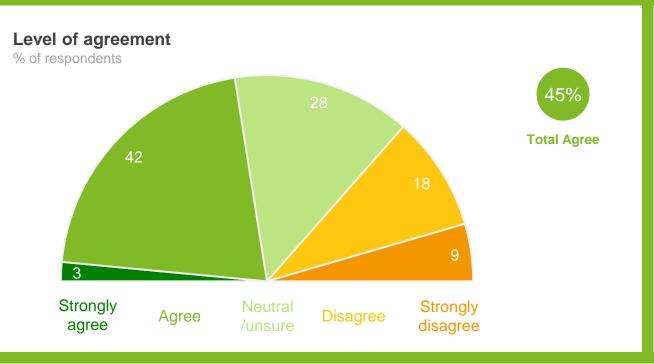
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 96).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Shire has developed and communicated a clear vision for the area



MARKYT Industry St % agree	andards
Shire of Jerramungup	45
WA High	61
WA High WA Average	61 35
, and the second	

Variances across the community

% agree

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
45	44	38	46	44	54	20	21	33	-	37	44	50	41	45	34	35	-

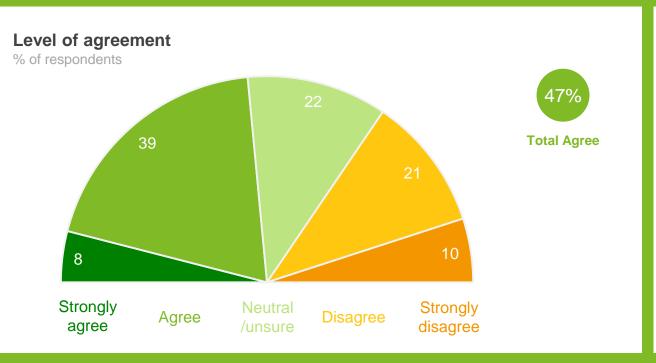
 $\ensuremath{\mathsf{Q}}.$ How strongly do you agree or disagree with the following statements?

Base: All respondents, excludes 'no response' (n = 108).



[^] small sample size (n<10) - Sample too small to report

Shire has a good understanding of community needs





Variances across the community

% agree

					_									_			
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
47	45	46	50	44	52	30	49	37	-	49	42	52	41	48	41	36	

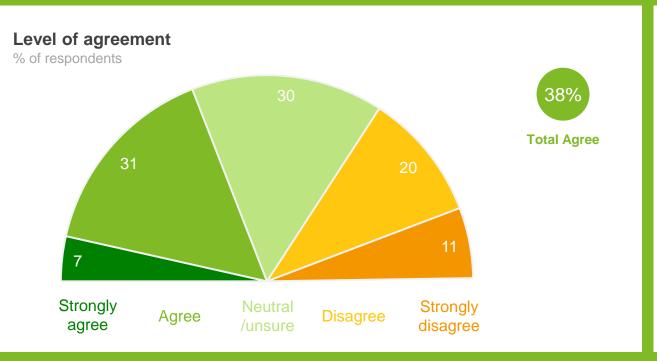
 $\ensuremath{\mathsf{Q}}.$ How strongly do you agree or disagree with the following statements?

Base: All respondents, excludes 'no response' (n = 108).



[^] small sample size (n<10) - Sample too small to report

Shire listens to and respects residents' views





Variances across the community

% agree

70 digi 00																	
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
38	36	40	44	35	41	28	37	21	-	37	35	41	48	37	32	42	

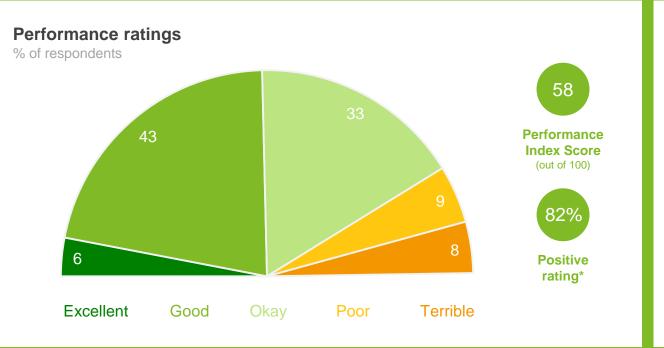
 $\ensuremath{\mathsf{Q}}.$ How strongly do you agree or disagree with the following statements?

Base: All respondents, excludes 'no response' (n = 108).



[^] small sample size (n<10) - Sample too small to report

Advocacy and lobbying on behalf of the community to influence decisions, support local causes, etc





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
58	60	47	62	52	61	47	52	61	-	52	57	59	69	57	52	63

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 90).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Shire's efforts to work with regional partners

(including other local councils, Great Southern Development Commission, etc)

Performance ratings % of respondents 60 43 **Performance Index Score** (out of 100) 83% 11 **Positive** rating* Excellent Good Okay **Terrible** Poor

MARKYT Industry Sta	ndards
Shire of Jerramungup	60
WA High	79
WA High WA Average	79 59

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
60	62	53	63	57	67	47	51	55	-	57	59	62	74	59	54	73

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 76).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Openness and transparency of Council processes



MARKYT Industry Sta	indards
Shire of Jerramungup	56
WA High	61
WA Average	45
Great Southern High	61
Great Southern Average	44

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
56	55	54	59	53	61	37	50	46	-	49	56	59	68	56	46	59

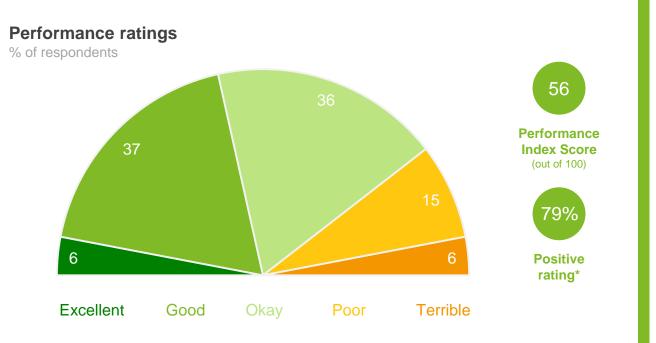
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 91).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

How the Shire embraces change, innovation and new technology



MARKYT Industry Sta Performance Index Score	indards
Shire of Jerramungup	56
	30
WA High	65
WA High	65

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
56	55	57	58	53	61	54	49	45	-	54	56	56	61	52	58	54

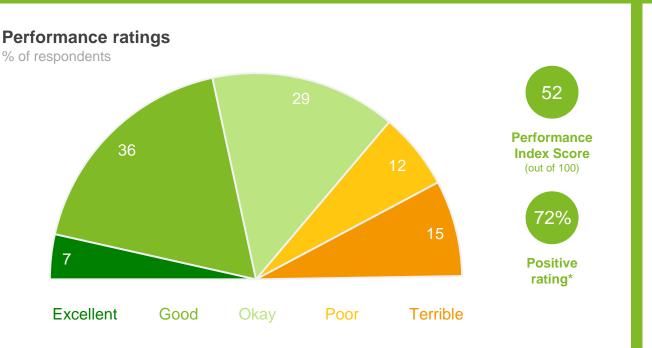
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 95).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

How the community is consulted about local issues



MARKYT Industry Sta	ındards
Shire of Jerramungup	52
WA High	63
WA Average	46
Great Southern High	58
Great Southern Average	44

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
52	49	54	52	51	59	31	46	45	-	46	49	57	62	52	44	56

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 102).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

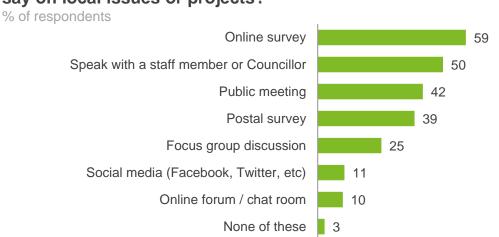
Preferred channels for having a say

To have a say on local issues or projects, the community prefers online surveys, followed by an opportunity to speak with a staff member or councillor and public meetings.

However, views vary by community groups. For example:

- Younger adults (18-54) prefer online surveys.
- Older adults (55+) prefer to speak with a staff member or councillor.

How would you prefer to have your say on local issues or projects?



Variances across the community % of respondents	Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
Online survey	59	63	39	58	64	46	71	79	91	-	51	80	43	60	62	41	82
Speak with staff or Councillor	50	55	35	57	41	65	35	28	9	-	26	39	71	61	61	47	34
Public meeting	42	44	37	50	30	44	33	41	21	-	45	37	45	21	52	37	23
Postal survey	39	39	46	42	33	32	48	44	37	-	42	39	35	70	32	50	44
Focus group discussions	25	27	24	24	29	23	33	28	42	-	37	24	23	10	28	19	38
Social media	11	11	10	0	16	9	10	7	16	-	16	12	1	0	9	10	4
Online forum / chat room	10	9	3	12	9	5	13	21	37	-	15	14	5	0	9	8	4

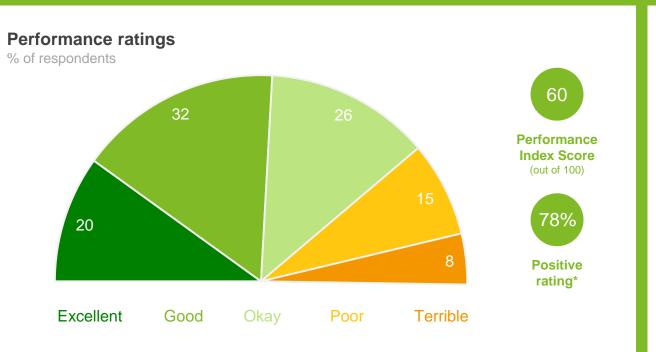


Base: All respondents, excludes 'no response' (n = 102).



[^] small sample size (n<10) - Sample too small to report

How the community is informed about what's happening in the local area (including local issues, events, services and facilities)





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
60	60	57	64	58	64	41	56	57	-	56	61	62	69	59	53	71

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 105).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Preferred sources of information

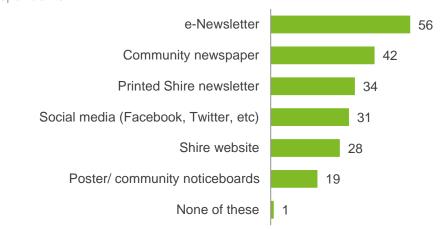
Overall, the community prefers to receive updates about Council news, events, activities and services through e-newsletters followed by the community newspaper.

However, views vary by community groups:

- Younger adults (18-54) prefer e-newsletters followed by social media.
- Older adults (55+) prefer the community newspaper and e-newsletters.

How would you prefer to receive updates about Shire news, events, activities and services?

% of respondents

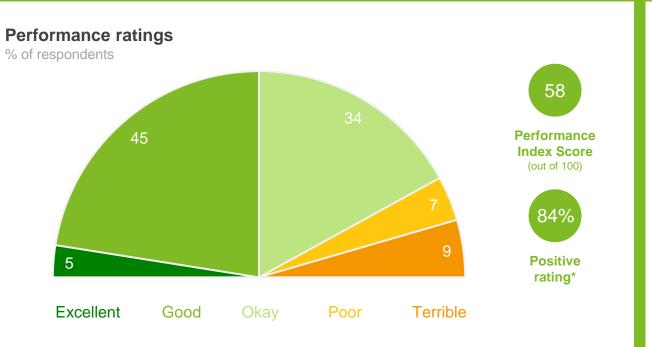


Variances across the community % of respondents	Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
e-newsletter	56	58	40	62	55	48	67	69	83	-	65	70	45	78	47	48	83
Community newspaper	42	44	40	34	46	49	29	33	17	-	42	28	47	10	48	34	37
Printed Shire newsletter	34	35	37	41	27	34	53	34	5	-	23	35	39	52	31	52	20
Social media	31	36	15	17	43	14	59	39	56	-	55	41	8	20	20	36	29
Shire website	28	32	6	24	30	28	33	21	39	-	19	34	26	38	30	22	20
Posters / noticeboards	19	19	16	14	22	18	3	20	30	-	19	14	17	10	25	19	4



Q. How would you prefer to receive updates about Shire news, events, activities and services? Please choose your TOP 3 responses. Base: All respondents, excludes 'no response' (n = 103).

Shire's website



MARKŸT Industry Sta	ndards
Shire of Jerramungup	58
WA High	68
WA Average	58
Great Southern High	63
Great Southern Average	57

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
58	58	58	57	58	61	46	57	57	-	50	58	59	63	64	48	62

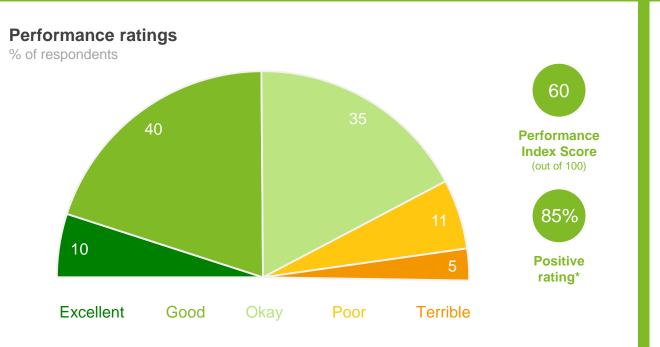
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 95).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Social media presence on Facebook



MARKŸT Industry Sta	indards
Shire of Jerramungup	60
WA High	65
WA Average	54
Great Southern High	61
Great Southern Average	50

Variances across the community

Performance Index Score

1 011011110	21100 11100)														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
60	60	59	55	63	62	62	60	59	-	57	60	57	76	59	62	61

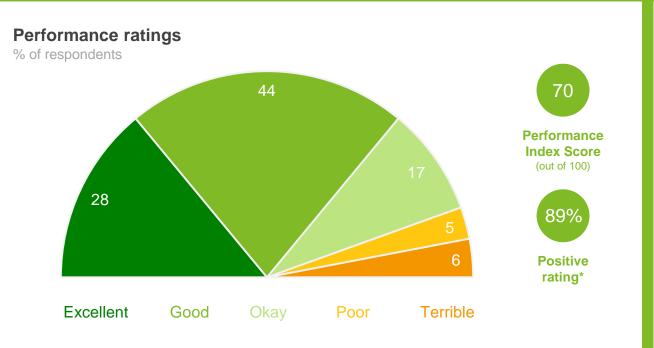
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 68).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Customer service



MARKYT Industry Sta	andards
Shire of Jerramungup	70
WA High	79
WA Average	63
Great Southern High	72
Great Southern Average	64

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
70	70	69	72	68	71	59	67	65	-	66	73	69	84	65	68	76

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 104).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Natural Environment

Conservation and environmental management

(including Landcare activities)

Performance ratings % of respondents 63 Performance Index Score (out of 100) 85% Positive rating*

MARKYT Industry Sta	andards
Shire of Jerramungup	63
WA High	76
WA Average	58
Great Southern High	73
Great Southern Average	56

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
63	61	65	66	60	66	56	52	49	-	61	64	61	77	61	62	60

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 97).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Promoting and adopting sustainable practices



MARKYT Industry Sta	andards
Shire of Jerramungup	55
	00
WA High	68
WA High	68

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
55	55	55	57	54	58	50	45	41	-	58	55	54	65	54	56	49

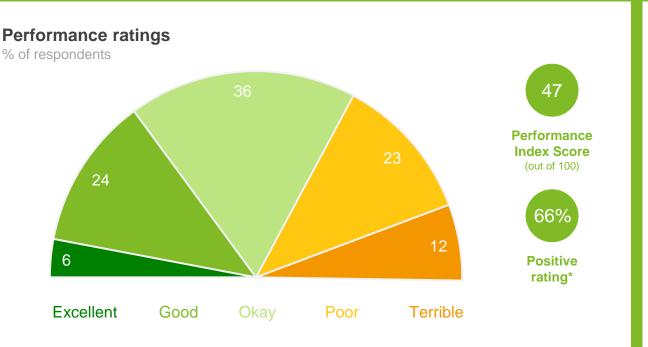
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 92).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Efforts to adapt to climate change



MARKYT Industry Standards Performance Index Score Shire of Jerramungup 47 WA High 54 WA Average 48 Great Southern High 54 Great Southern Average 50

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
47	47	47	50	46	48	43	36	37	-	42	51	44	50	43	49	43

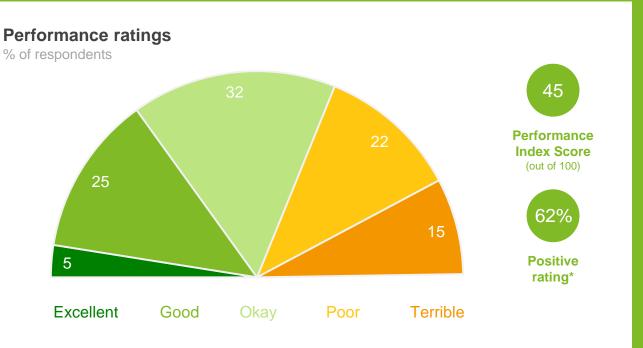
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 73).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Efforts to reduce waste



MARKYT Industry Sta	indards
Shire of Jerramungup	45
WA High	66
WA Average	53
Great Southern High	66
Great Southern Average	56

Variances across the community

Performance Index Score

1 011011110	21100 11100	// O0010														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
45	43	52	51	42	50	36	43	30	-	38	49	47	63	49	41	40

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 95).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Waste collection services



MARKYT Industry Sta	ndards
Shire of Jerramungup	51
Shire of Jerramungup WA High	51 85
WA High	85

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
51	51	51	57	49	59	38	47	34	-	36	50	60	69	58	48	41

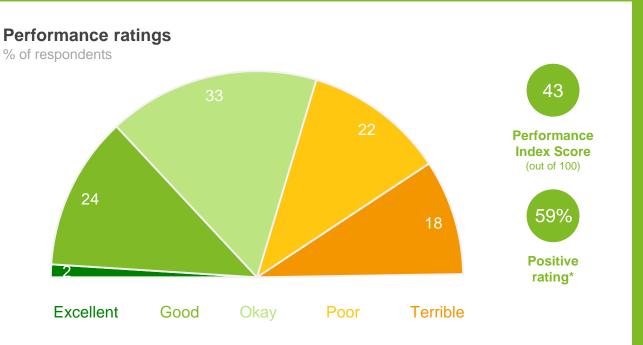
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 101).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Animal and pest control



MARKYT Industry Sta	andards
Shire of Jerramungup	43
WA High	69
WA Average	53
Great Southern High	55
Great Southern Average	49

Variances across the community

Performance Index Score

		,,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
43	42	41	45	41	45	31	42	40	-	37	47	41	35	43	35	50

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 93).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Natural disaster management

(education, prevention and relief for fires, flooding, etc)

Performance ratings % of respondents 62 41 **Performance Index Score** (out of 100) 79% 17 **Positive** rating* Excellent **Terrible** Good Okay Poor

MARKYT Industry Sta	ındards
Shire of Jerramungup	62
WA High	66
WA Average	56
Great Southern High	66

Variances across the community

Performance Index Score

1 01101111	arroo mac	// O0010														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
62	62	60	63	61	66	49	62	56	-	59	62	63	73	66	58	57

Q. How would you rate performance in the following areas?

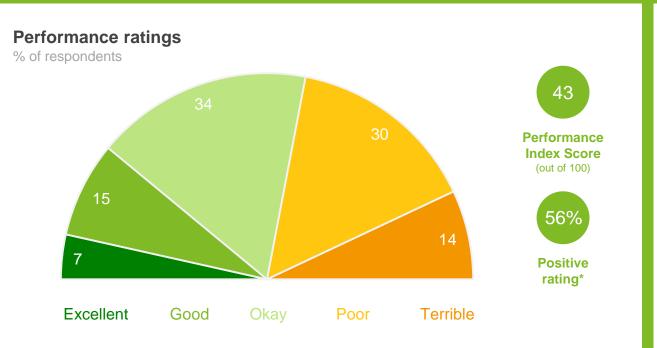
Base: All respondents, excludes 'unsure' and 'no response' (n = 93).

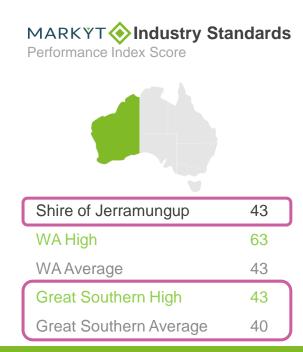


^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Economic Development

Economic development (efforts to attract investors, attract and retain businesses, grow tourism and create job opportunities)





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
43	42	40	46	40	43	37	40	36	-	44	41	42	52	40	38	51	

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 92).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Agricultural development

(efforts to grow and develop agriculture and protect prime agricultural land)

Performance ratings % of respondents 50 **Performance Index Score** (out of 100) 23 75% 12 **Positive** rating* Excellent **Terrible** Good Okay Poor

MARKYT Industry Sta	andards
Shire of Jerramungup	50
WA High	64
WA Average	48
Great Southern High	64
Great Southern Average	48

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
50	48	52	52	48	52	42	51	41	-	38	53	52	62	51	47	50

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 84).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Tourism attractions and marketing



MARKYT Industry Sta	ndards
Shire of Jerramungup	52
WA High	60
WA Average	46
Great Southern High	60
Great Southern Average	55

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
52	52	47	54	50	55	46	47	40	-	57	50	51	44	48	46	61

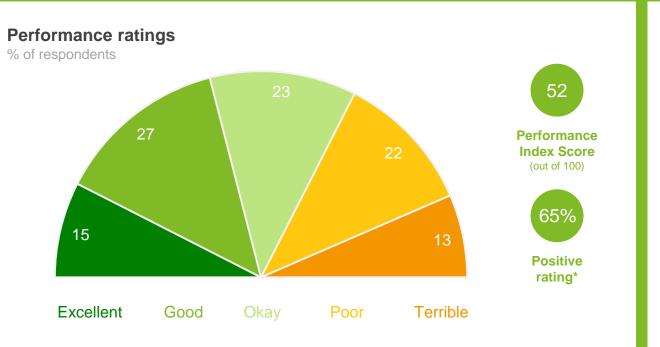
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 98).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

How your local town centre is being developed





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
52	51	50	54	51	55	44	52	46	-	56	53	49	71	48	45	66

Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 100).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Access to goods and services in the local area



MARKŸT Industry Sta	ındards
Shire of Jerramungup	45
WA High	61
WA Average	48
Great Southern High	56
Great Southern Average	50

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
45	42	49	47	44	44	42	48	42	-	51	49	39	55	40	44	53

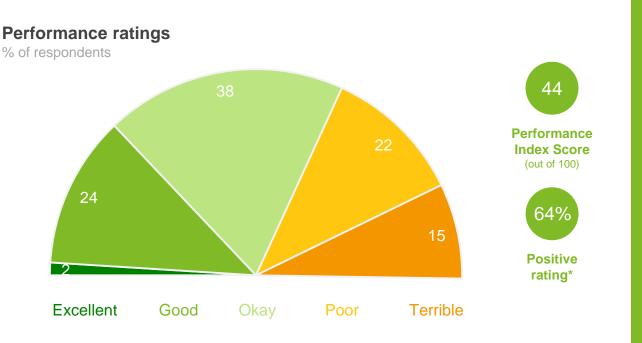
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 104).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Access to education, training and personal development opportunities



MARKYT Industry Sta	andards
Shire of Jerramungup	44
Shire of Jerramungup WA High	63
WA High	63

Variances across the community

Performance Index Score

1 01101111	arioc iriac	, O0010														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
44	44	42	44	46	45	43	47	34	-	50	43	42	44	39	42	52

Q. How would you rate performance in the following areas?

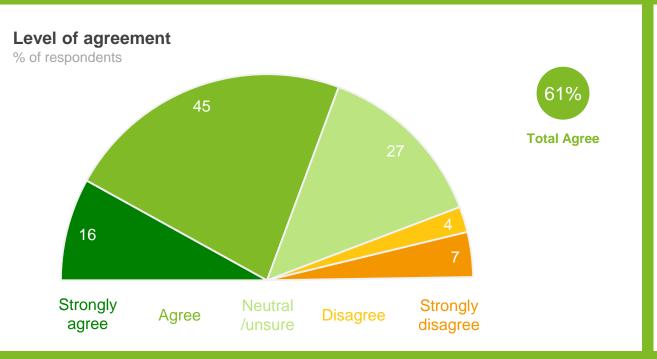
Base: All respondents, excludes 'unsure' and 'no response' (n = 86).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Community Development

I feel like I belong in my local community



MARKŸT� Industry St % agree	andards
Shire of Jerramungup	61
WA High	75
WA Average	59
Great Southern High	68
Great Southern Average	60

Variances across the community

% agree

	ı		1		ı					ı			1	I			
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
61	61	66	64	61	66	44	56	46	-	49	68	62	72	61	65	58	

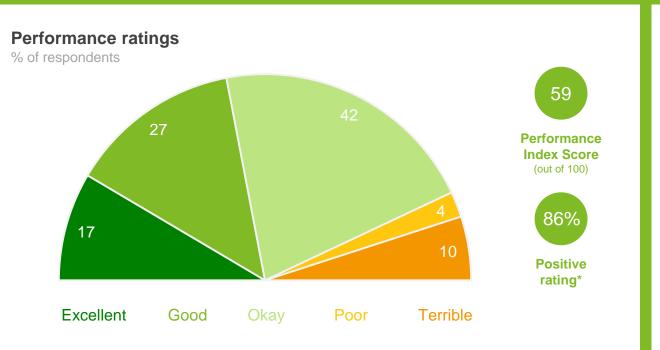


Base: All respondents, excludes 'no response' (n = 108).



[^] small sample size (n<10) - Sample too small to report

Services and facilities for families and children



MARKYT Industry Sta	andards
Shire of Jerramungup	59
WA High	71
WA Average	59
Great Southern High	66
Great Southern Average	60

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
59	60	54	59	58	62	50	53	45	-	62	59	57	69	56	51	66

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 94).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Services and facilities for youth



MARKYT Industry Sta	indards
Shire of Jerramungup	51
WA High	70
WA Average	48
Great Southern High	52
Great Southern Average	48

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
51	51	50	56	48	55	41	44	39	-	53	46	54	48	56	44	53

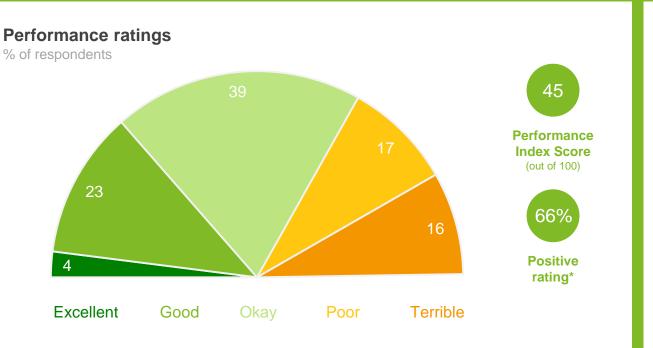
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 92).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Services and care available for seniors



MARKYT Industry Sta	andards
Shire of Jerramungup	45
WA High	67
WA Average	55
WA Average Great Southern High	55 61

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
45	47	38	51	39	46	41	41	36	-	39	48	44	51	48	37	54

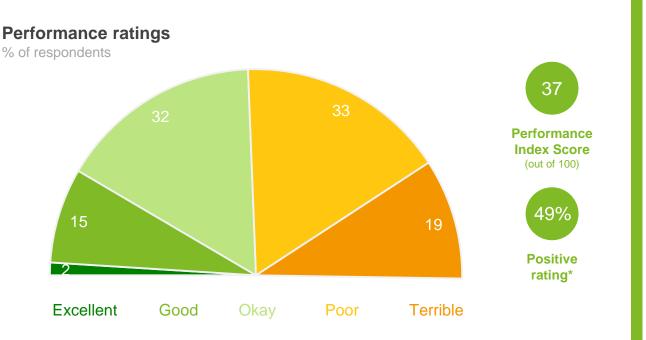
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 86).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Access to services and facilities for people with disabilities



MARKYT Industry Sta	ındards
Shire of Jerramungup	37
WA High	66
WA Average	51
Great Southern High	56
Great Southern Average	52

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
37	36	34	40	33	36	35	35	30	-	39	40	32	42	35	32	38

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 75).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Participation in volunteering

Volunteered in the last 12 months % of respondents 71 29



Variances across the community

Yes

% volunteered in the last 12 months

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
71	77	69	64	78	65	91	76	79	-	92	77	56	63	64	83	81

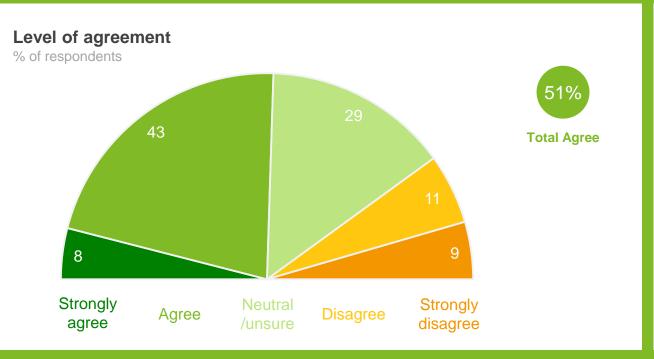
No

Q. Over the past 12 months, have you done any unpaid voluntary work? For example, welfare work, being on committees, coaching a sporting team, canteen duties, school P&C activities, etc.



Community Services

Shire provides adequate opportunities for residents and visitors to lead a healthy and active lifestyle





Variances across the community

% agree

70 agree														_			
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas	
51	53	42	60	41	56	37	41	41	-	45	50	55	41	51	42	48	

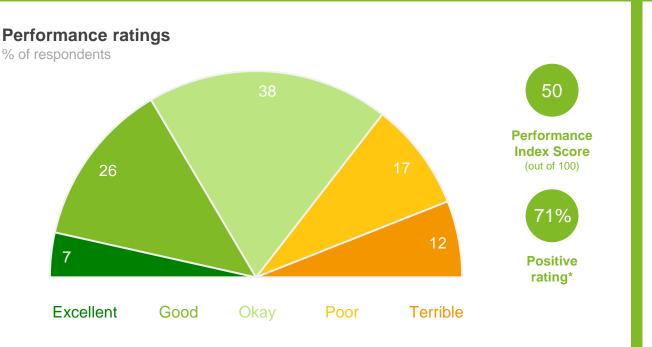
 $[\]ensuremath{\mathsf{Q}}.$ How strongly do you agree or disagree with the following statements?

Base: All respondents, excludes 'no response' (n = 107).



[^] small sample size (n<10) - Sample too small to report

Access to health and community services





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
50	49	51	54	47	51	45	51	40	-	55	48	50	56	49	48	56

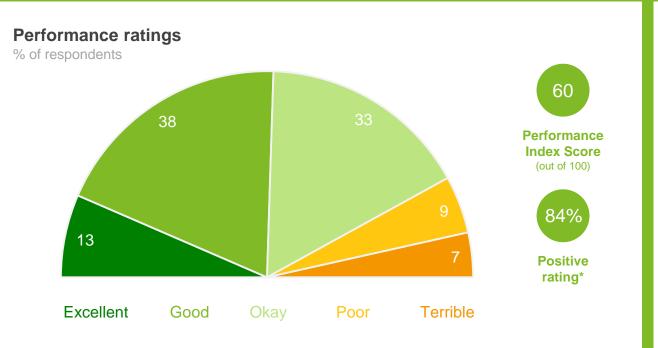
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 98).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Community buildings, halls and toilets



MARKYT Industry Sta	andards
Shire of Jerramungup	60
WA High	78
WA Average	60
Great Southern High	78
Great Southern Average	60

Variances across the community

Performance Index Score

1 011011110	21100 11100), O0010														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
60	60	59	64	58	63	54	56	50	-	63	57	62	78	59	56	67

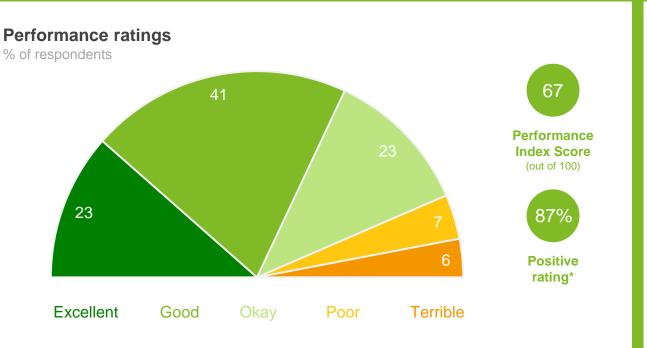
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 97).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Sport and recreation facilities



MARKYT Industry Sta	andards
Shire of Jerramungup	67
WA High	85
WA Average	66
Great Southern High	85
Great Southern Average	73

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
67	65	72	70	63	73	57	60	47	-	55	69	72	87	67	65	69

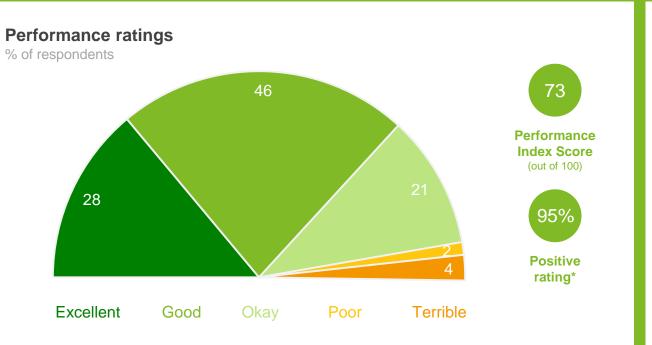
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 99).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Playgrounds, parks and reserves



MARKYT Industry St	andards
Shire of Jerramungup	73
WA High	86
WA Average	68
Great Southern High	86
Great Southern Average	69

Variances across the community

Performance Index Score

		,,, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
73	73	73	72	74	75	67	65	61	-	61	80	71	77	73	68	76

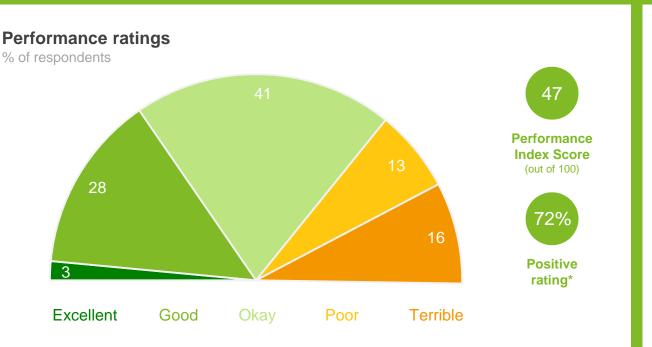
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 102).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Public health and wellbeing programs and education





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
47	47	45	49	46	49	44	40	36	-	44	46	49	56	47	46	50

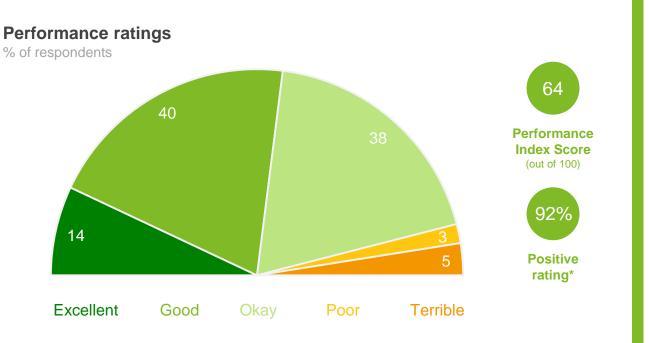
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 77).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Safety and security



MARKYT Industry Sta	ındards
Shire of Jerramungup	64
WA High	76
WA Average	55
Great Southern High	76
Great Southern Average	59

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
64	63	66	64	65	67	58	63	61	-	75	60	61	70	62	63	74

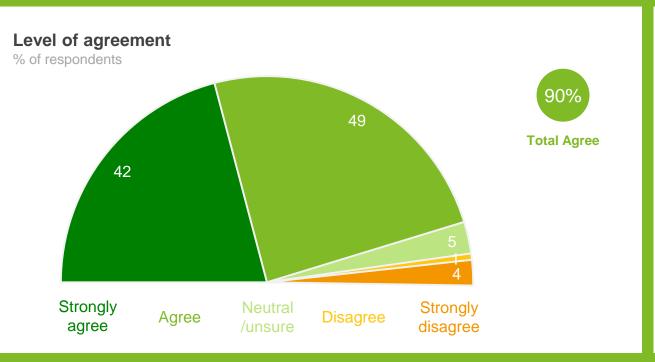
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 97).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

I feel safe being out in public in my local community





Variances across the community

% agree

70 dg.00																
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
90	88	94	90	89	91	87	79	78	-	85	94	88	89	87	90	90

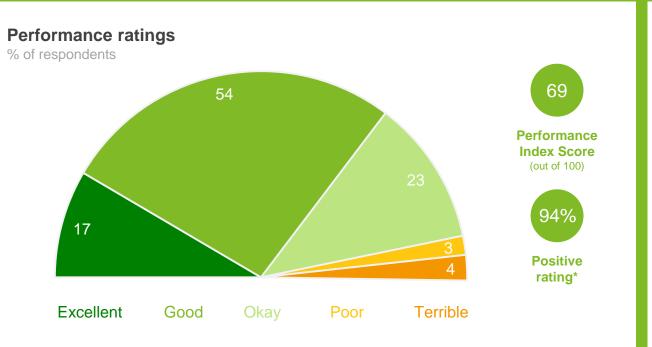
 $[\]ensuremath{\mathsf{Q}}.$ How strongly do you agree or disagree with the following statements?

Base: All respondents, excludes 'no response' (n = 108).

[^] small sample size (n<10) - Sample too small to report

Art and Culture

Library and information services





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
69	70	65	68	72	74	58	72	66	-	69	66	73	71	69	63	77

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 95).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Festivals, events, art and cultural activities



MARKYT Industry Sta	andards
Shire of Jerramungup	47
WA High	78
WA Average	62
Great Southern High	74
Great Southern Average	66

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
47	47	45	51	46	50	40	52	42	-	41	46	52	51	52	40	51

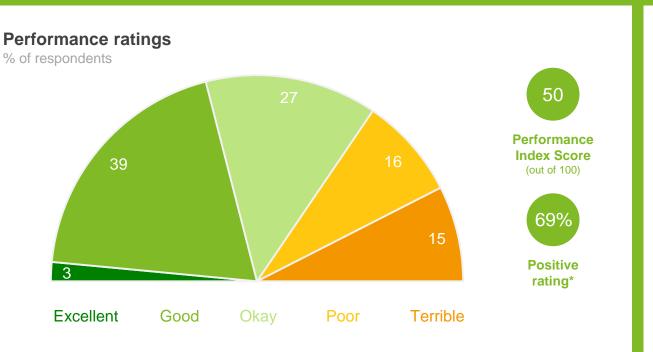
 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 92).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

How local history and heritage is preserved and promoted



MARKYT Industry Sta	andards
Shire of Jerramungup	50
WA High	79
WA Average	60
Great Southern High	75
Great Southern Average	66

Variances across the community

Performance Index Score

1 01101111	arroo mac	// O0010														
Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
50	46	56	54	47	54	35	50	40	-	50	50	49	57	52	44	54

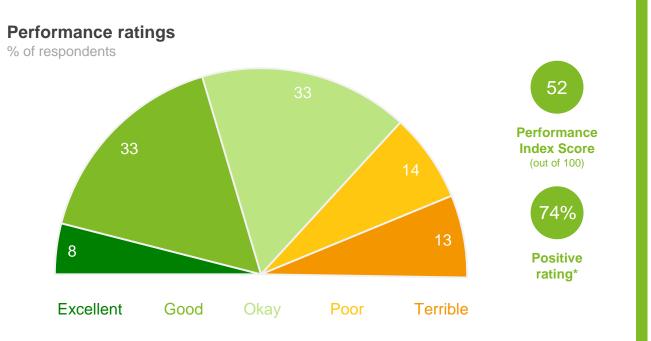
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 93).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

How local Aboriginal people, history and heritage are recognised and respected



MARKYT Industry Sta	ndards
Shire of Jerramungup	52
WA High	67
WA Average	54
Great Southern High	67

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
52	52	53	54	50	56	43	43	43	-	55	50	51	61	51	54	51

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

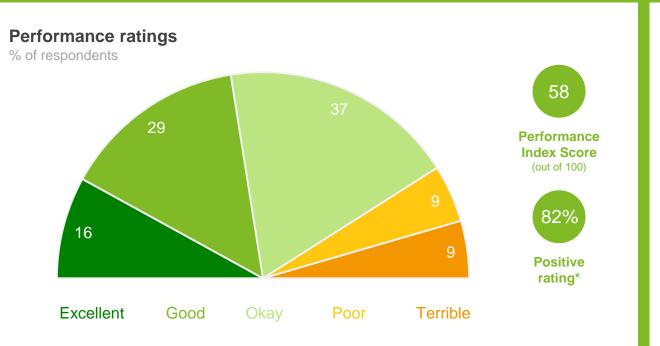
Base: All respondents, excludes 'unsure' and 'no response' (n = 79).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Built Environment

The area's character and identity



MARKYT Industry Sta	andards
Shire of Jerramungup	58
WA High	85
WA Average	59
Great Southern High	67
Great Southern Average	63

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
58	58	55	57	57	63	50	52	49	-	58	57	57	65	62	48	57

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 92).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Managing responsible growth and development





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
52	51	53	54	51	55	46	46	43	-	56	50	50	62	53	45	60

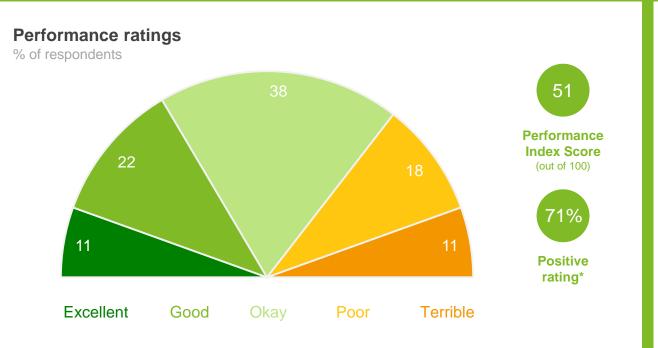
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 87).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Planning and building approvals



MARKYT Industry Sta	andards
Shire of Jerramungup	51
WA High	CE
WATIIGH	65
WA Average	46

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
51	49	52	50	52	52	42	49	42	-	54	48	49	56	55	42	56

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 80).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Access to housing that meets your needs





Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
41	42	36	43	38	44	34	36	42	-	37	40	43	39	44	35	52

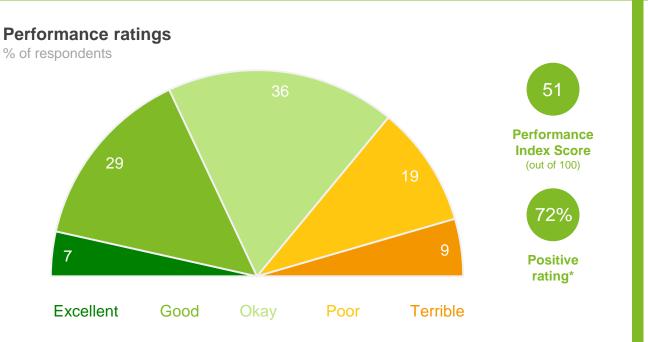
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 82).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Streetscapes



MARKYT Industry Sta	ndards
Shire of Jerramungup	51
WA High	83
WA Average	54
Great Southern High	62
Great Southern Average	53

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
51	49	56	54	50	53	46	49	44	-	56	53	48	60	47	49	61

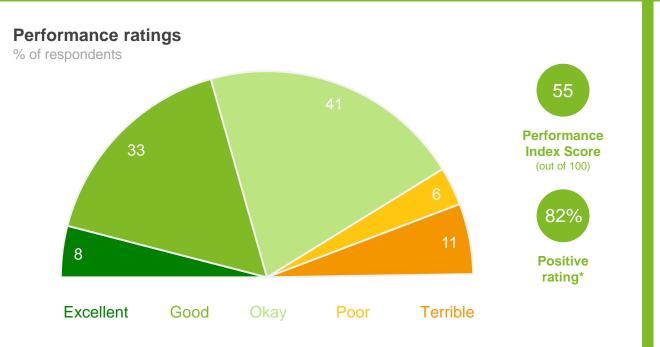
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 98).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Lighting of streets and public places



MARKŸT Industry Sta	ndards
Shire of Jerramungup	55
WA High	65
WA Average	56
Great Southern High	64
Great Southern Average	57

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
55	53	58	56	55	57	48	52	50	-	59	52	55	60	55	52	57

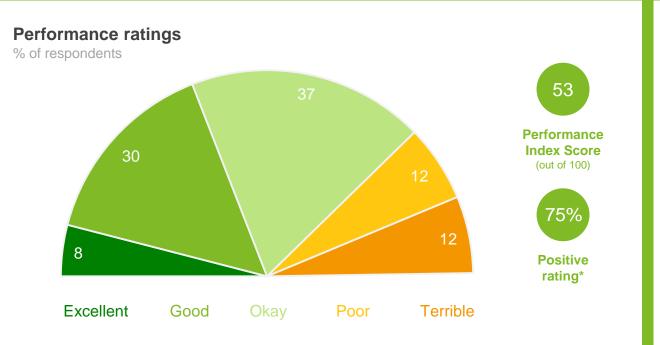
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 99).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Building and maintaining local roads



MARKYT lndustry Sta Performance Index Score	ındards
Shire of Jerramungup	53
- · · · · · · · · · · · · · · · · · · ·	55
WA High	80
WA High	80

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
53	52	51	55	51	56	48	45	46	-	55	49	54	62	54	49	53

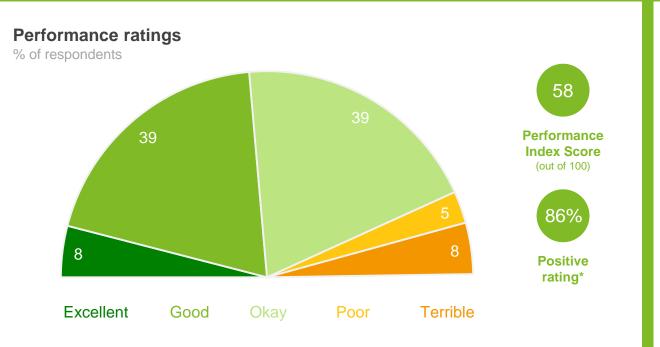
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 102).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Traffic management on local roads



MARKYT Industry Sta	andards
Shire of Jerramungup	58
WA High	67
WA Average	55
Great Southern High	64
Great Southern Average	53

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
58	57	59	61	57	57	61	55	54	-	65	59	53	66	56	58	63

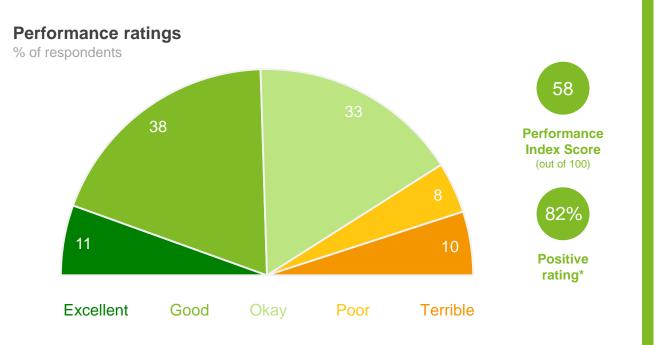
Q. How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 96).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Footpaths, trails and cycleways



MARKYT Industry Some	tandards
Shire of Jerramungup	58
Shire of Jerramungup WA High	58 71
WA High	71

Variances across the community

Performance Index Score

Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
58	58	56	58	59	59	50	58	55	-	61	58	55	60	61	51	63

 $[\]ensuremath{\mathsf{Q}}.$ How would you rate performance in the following areas?

Base: All respondents, excludes 'unsure' and 'no response' (n = 102).



^{*} Positive Rating = okay + good + excellent ^ small sample size (n<10) - Sample too small to report

Overview of Community Variances

Summary of community variances

Leadership, communication, natural environment and economic development

% of respondents	Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
Place to live	74	74	75	78	69	75	67	70	74	-	67	79	72	78	73	72	75
Place to visit	74	74	72	77	72	75	66	74	76	-	74	72	75	69	76	68	76
Governing organisation	61	60	58	62	61	67	45	54	54	-	58	60	64	69	59	52	69
Value for money	47	46	40	47	50	53	29	44	47	-	36	45	54	59	51	32	56
Council's leadership	57	57	51	57	57	59	46	55	57	-	53	59	56	65	56	48	66
Community advocacy	58	60	47	62	52	61	47	52	61	-	52	57	59	69	57	52	63
Regional partners	60	62	53	63	57	67	47	51	55	-	57	59	62	74	59	54	73
Transparency	56	55	54	59	53	61	37	50	46	-	49	56	59	68	56	46	59
Innovation	56	55	57	58	53	61	54	49	45	-	54	56	56	61	52	58	54
Community consultation	52	49	54	52	51	59	31	46	45	-	46	49	57	62	52	44	56
Informing the community	60	60	57	64	58	64	41	56	57	-	56	61	62	69	59	53	71
Website	58	58	58	57	58	61	46	57	57	-	50	58	59	63	64	48	62
Social media	60	60	59	55	63	62	62	60	59	-	57	60	57	76	59	62	61
Customer service	70	70	69	72	68	71	59	67	65	-	66	73	69	84	65	68	76
Conservation	63	61	65	66	60	66	56	52	49	-	61	64	61	77	61	62	60
Sustainable practices	55	55	55	57	54	58	50	45	41	-	58	55	54	65	54	56	49
Climate change	47	47	47	50	46	48	43	36	37	-	42	51	44	50	43	49	43
Waste reduction	45	43	52	51	42	50	36	43	30	-	38	49	47	63	49	41	40
Waste collections	51	51	51	57	49	59	38	47	34	-	36	50	60	69	58	48	41
Animal and pest control	43	42	41	45	41	45	31	42	40	-	37	47	41	35	43	35	50
Natural disaster management	62	62	60	63	61	66	49	62	56	-	59	62	63	73	66	58	57
Economic development	43	42	40	46	40	43	37	40	36	-	44	41	42	52	40	38	51
Agricultural development	50	48	52	52	48	52	42	51	41	-	38	53	52	62	51	47	50
Tourism	52	52	47	54	50	55	46	47	40	-	57	50	51	44	48	46	61
Town centre development	52	51	50	54	51	55	44	52	46	-	56	53	49	71	48	45	66
Goods and services	45	42	49	47	44	44	42	48	42	-	51	49	39	55	40	44	53
Education and training	44	44	42	44	46	45	43	47	34	-	50	43	42	44	39	42	52

Summary of community variances
Community development and services, art and culture and built environment

% of respondents	Total	Home owner	Renting/other	Male	Female	No children	Have child 0-5	Have child 6-12	Have child 13-17	Have child 18+	18-34 years	35-54 years	55+ years	Disability^	Bremer Bay	Jerramungup	Other areas
Families and children services	59	60	54	59	58	62	50	53	45	-	62	59	57	69	56	51	66
Youth services	51	51	50	56	48	55	41	44	39	-	53	46	54	48	56	44	53
Seniors services	45	47	38	51	39	46	41	41	36	-	39	48	44	51	48	37	54
Disability access	37	36	34	40	33	36	35	35	30	-	39	40	32	42	35	32	38
Health and community services	50	49	51	54	47	51	45	51	40	-	55	48	50	56	49	48	56
Buildings, halls and toilets	60	60	59	64	58	63	54	56	50	-	63	57	62	78	59	56	67
Sport and recreation	67	65	72	70	63	73	57	60	47	-	55	69	72	87	67	65	69
Playgrounds and parks	73	73	73	72	74	75	67	65	61	-	61	80	71	77	73	68	76
Health and wellbeing	47	47	45	49	46	49	44	40	36	-	44	46	49	56	47	46	50
Safety and security	64	63	66	64	65	67	58	63	61	-	75	60	61	70	62	63	74
Library and information	69	70	65	68	72	74	58	72	66	-	69	66	73	71	69	63	77
Festivals, events, art & culture	47	47	45	51	46	50	40	52	42	-	41	46	52	51	52	40	51
History & heritage	50	46	56	54	47	54	35	50	40	-	50	50	49	57	52	44	54
Aboriginal heritage	52	52	53	54	50	56	43	43	43	-	55	50	51	61	51	54	51
Character and identity	58	58	55	57	57	63	50	52	49	-	58	57	57	65	62	48	57
Growth and development	52	51	53	54	51	55	46	46	43	-	56	50	50	62	53	45	60
Planning and building	51	49	52	50	52	52	42	49	42	-	54	48	49	56	55	42	56
Access to housing	41	42	36	43	38	44	34	36	42	-	37	40	43	39	44	35	52
Streetscapes	51	49	56	54	50	53	46	49	44	-	56	53	48	60	47	49	61
Street lighting	55	53	58	56	55	57	48	52	50	-	59	52	55	60	55	52	57
Road maintenance	53	52	51	55	51	56	48	45	46	-	55	49	54	62	54	49	53
Traffic management	58	57	59	61	57	57	61	55	54	-	65	59	53	66	56	58	63
Footpaths and cycleways	58	58	56	58	59	59	50	58	55	-	61	58	55	60	61	51	63





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